Newark Campus Development Fund

IMPACT REPORT

Awarded in 2023-2024

$1,624,332	Scholarship Dollars
430	COTC Scholarships
317	Ohio State Newark Scholarships
$1,887,357	Grant Dollars

"I am inspired by your commitment to supporting students like me, and I am eager to give back to my community in the future."

– Scholarship recipient

The Strength of Community

The Newark campus of Central Ohio Technical College and The Ohio State University are a vital part of our regional community. What makes these two institutions so impactful is the shared mission to provide high-quality education. Beyond their shared goal is an intricate network of faculty, staff, students, donors and volunteers who work together to ensure our local students have access to the highest quality education. This collaborative effort helps remove financial barriers and guarantees graduates are prepared to meet local workforce needs.

Enclosed you will find stories of donors who believe in our youth and have invested in our students, understanding they are our collective future. Graduates will provide care through our local hospital, serve our financial and investment needs, start small businesses that will help strengthen our local economy, and become leaders in manufacturing, securing a diverse employment sector.

The strength of our community lies in our commitment to one another. We volunteer, share resources, and offer internships that provide real-world experience. We stay engaged by offering feedback on workforce trends, have strong mentorship opportunities, and collaborate on addressing issues facing students like housing and food insecurity.

Our community is a carefully woven fabric of individuals who have come together to construct and maintain the physical campus. This includes our faculty and administrators who bring forward educational programing such as hands on learning and virtual options to meet students where they are. We're also supported by individuals, corporations, and foundations investing in cutting-edge technology and scholarships.

Established in 1983, the Newark Campus Development Fund serves as a vehicle for community members to engage and support Central Ohio Technical College and The Ohio State University at Newark. You can support either institution independently or make shared investments to benefit both.

We invite faculty and staff, families, alumni, community members, corporations and foundations alike to join us as we lift up students and our community by investing in education. It is such a privilege to be able to support the work happening on the Newark campus.

We are collectively building our future!

Robert A. Montagnese
Chairman

Jennifer W. Roberts
Executive Director

A Culture of Collaboration

Current Leadership Committed to Continuing Collaborative and Cost-Sharing Partnership

For over five decades, Central Ohio Technical College (COTC) and The Ohio State University at Newark have maintained a strong and enduring partnership. This collaboration is vital to both institutions, and President John Berry and Dean Matt Smith are enthusiastic about continuing it well into the future.

The two institutions share a 175-acre campus, including all buildings and general-purpose classrooms. They also jointly support approximately 80 staff members, operating expenses, and various capital equipment investments. While COTC and Ohio State Newark remain autonomous in their missions and curricula, they operate under an annual cost-sharing agreement. This agreement outlines shared expenses related to select personnel, facilities, operations, and capital equipment. Updating the agreement annually provides financial flexibility and helps protect both institutions in times of fluctuating enrollment.

The shared model is viewed positively by local residents and governing bodies.

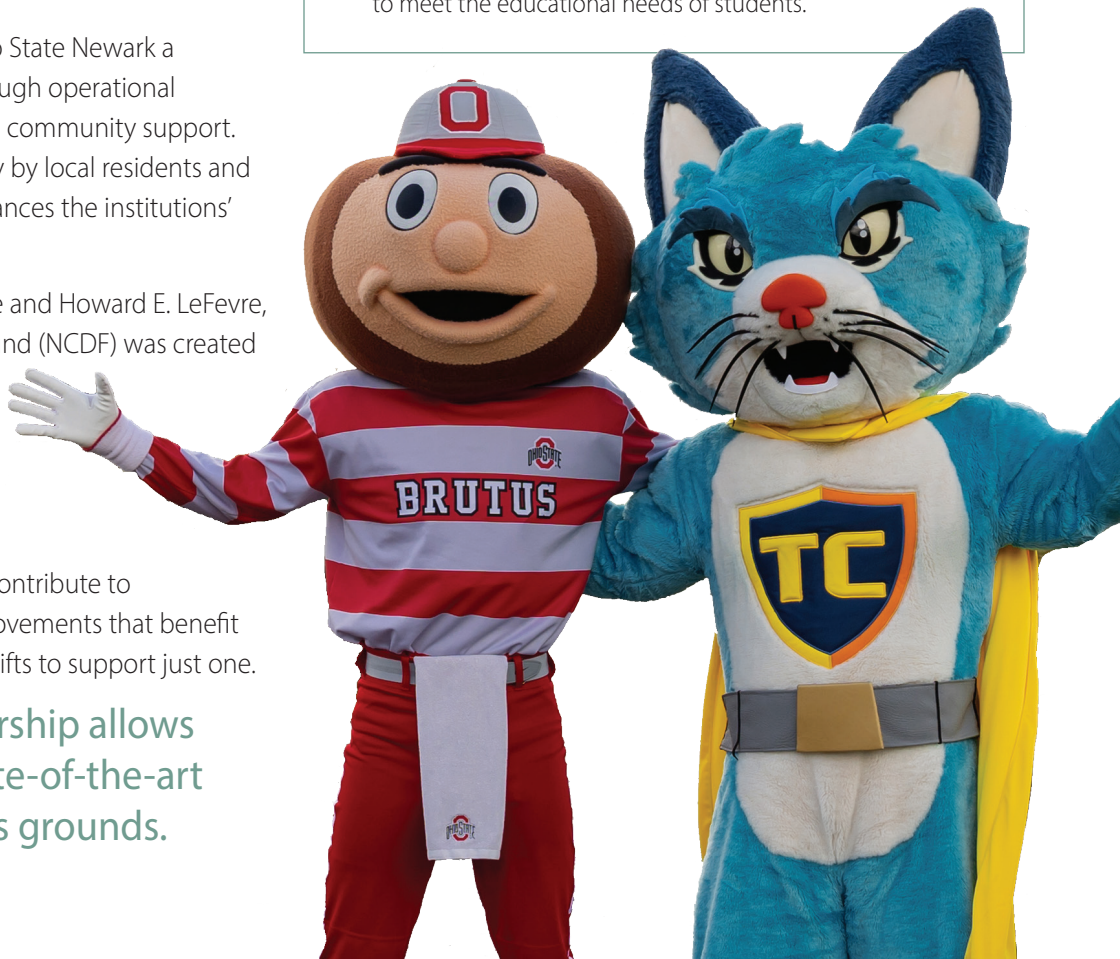
This partnership gives COTC and Ohio State Newark a competitive advantage, not only through operational efficiencies but also by strengthening community support. The shared model is viewed positively by local residents and governing bodies, which further enhances the institutions' reputation and influence.

Established in 1983 by J. Gilbert Reese and Howard E. LeFevre, the Newark Campus Development Fund (NCDF) was created to provide a unified philanthropic channel for community members to support both institutions on the Newark campus. NCDF complements the campus's unique cost-sharing arrangement by allowing donors to contribute to scholarships, grants, and capital improvements that benefit both schools – or to designate their gifts to support just one.

The cost-share partnership allows for more beautiful, state-of-the-art facilities and campus grounds.

A Model of Efficiency

- The cost-share partnership saves both institutions an estimated $1.5 million per year in operating and financial efficiency as well as space utilization.
- The benefits of this agreement are further evidenced by the solid financial condition of both institutions which includes solid financial ratios, adequate operating reserves, and no facility debt.
- This unique collaboration allows both institutions to provide multiple pathways for student education; reduce unnecessary duplication; and promote the effective use of state fiscal, physical, and personnel resources.
- Ebbs and flows in student enrollment allow the campus to flex resources between both schools.
- Both schools can leverage state capital appropriations together and share the cost of campus maintenance and improvements, which allows for more beautiful, state-of-the-art facilities and campus grounds.
- The cost-share partnership allows for deeper levels of service (e.g., student life, IT, public safety, library, access to residence halls, etc.).
- COTC and Ohio State Newark are not in competition with one another. Together, they offer a variety of entrée points to meet the educational needs of students.



"Since COTC joined Ohio State on the Newark campus in 1971, there has been an expectation from the campus's founding fathers and supporters that both schools work together to operate as efficiently as possible. That expectation still exists today, and the mission of the Newark Campus Development Fund helps us meet that expectation."

– Dr. John M. Berry, President of Central Ohio Technical College

"There is a direct connection between the cost-share model and the campus's ability to work with the community on development efforts. NCDF gives our donors the ability to make one gift that impacts students attending either institution, so it's a win-win for everyone."

– Dr. Matthew J. Smith, Dean and Director of Ohio State Newark

By the Numbers

STUDENT ENROLLMENT

2,544	Ohio State Newark Autumn Semester 2024
3,097	COTC (All campuses)

STUDENT DEMOGRAPHICS

OHIO STATE NEWARK

18.9	Average age
13.3	Average # of credit hours
61	Ohio counties represented
52% M **48% F**	Gender composition
42%	Minority students
41%	Pell-eligible

CENTRAL OHIO TECHNICAL COLLEGE

23.2	Average age (26.8 excluding College Credit Plus)
7.7	Average # of credit hours
35	Ohio counties represented
28% M **72% F**	Gender composition
29%	Minority students
39%	Pell-eligible (62% excluding College Credit Plus)

"Thank you for helping me to both achieve my dream and establish a career that will allow me to provide for my family."

– Scholarship recipient

Licking Valley alumna Rachel Gambs is thrilled to begin her journey at Central Ohio Technical College this fall. Choosing a college is a big decision, but for Rachel, it was always clear, she wanted to stay close to home and near the community and family she loves. Her mother worked on the Newark campus for over 20 years, so Rachel spent a lot of time there growing up. She says the campus just "feels right" and truly feels like home to her.

While attending high school, Rachel was deeply involved in a variety of activities, sports, and clubs - all while maintaining a 4.0 GPA. One of her favorite experiences at Valley was leading the student section, where she loved getting her classmates engaged during pep rallies and boosting school spirit as part of the spirit crew. She was also a member of the Leo Club, National Honor Society, Students Against Destructive Decisions (SADD), and Renaissance Leadership. In addition to these roles, Rachel helped organize school blood drives, demonstrating her commitment to giving back to the community.

Rachel has always envisioned herself working in the health care field. While she's still exploring exactly which path she'll take after college, her current goal is to become a nurse practitioner. She's excited about the future and the many possibilities that lie ahead.

When asked what advice she would give to someone deciding on college, Rachel shared, "If you're trying to decide between going away and staying home, and staying home is something you want to do, then I would say follow your heart and don't worry about what other people think." She added, **"I had the opportunity to go away or stay here, and I chose to stay here because I know that I'm going to thrive at COTC."** Rachel hopes her story inspires others to feel confident in their choices and empowered to do what feels right for them.

Rachel was deeply honored and excited to learn she had been awarded the Next Generation Scholarship. "It was amazing when I heard I was getting the scholarship. I was so happy!" she said. Rachel worked hard throughout her high school career, and she shared that receiving this scholarship made all her effort feel worthwhile. She also noted that it helped solidify her decision to stay close to home, saying it felt like "all the pieces were falling into place."

> "It was amazing when I heard I was getting the scholarship. I was so happy!"
>
> *– Rachel Gambs, COTC student and scholarship recipient*

Rachel extends a heartfelt thank-you to the generous donors who funded the scholarship, and she wants them to know how much of a difference scholarships like these make in the lives of students and their families.

We wish Rachel the very best on this exciting new journey and look forward to seeing all the incredible things she will accomplish!

Doug Marston grew up understanding the importance of giving back. Throughout his life, he had exceptional role models in his parents, who were high school sweethearts. Doug's father, Larry, was one of seven children and the only one to graduate from college. His father's graduation from The Ohio State University was made possible by the GI Bill, which set their family on a path toward success. After college, Larry worked at Owens Corning as a Cost-Control Accounting Supervisor. Doug's mother, Geraldine, entered the workforce right after high school and began her career at Park National Bank, where she worked for 44 years and became the first female Vice President.

> "I know how much of a burden it can be for someone to get a college degree, but it's the absolute best 'leg up' someone can have."
>
> *– Doug Marston, founder of the Douglas B. Marston Scholarship*

After graduating from Newark High School, Doug attended Ohio Northern University. Each summer, he returned home and worked as a teller at Park National Bank. During his first summer there, John Alford gave him a memorable piece of advice: "I don't ever want you to be out of balance. But if you're ever out, I don't ever want you to be over—I want you to be short. Because if you're over, I have a mad customer. But if you're short, I have a happy customer." This was Doug's first lesson in customer service.

He took that advice to heart and continued working at Park National Bank every summer until he graduated in 1979.

By 2000, Doug had returned to Park National Bank, where he began his long-standing involvement with the Red Cross. He now serves as the Community Volunteer Leader for Licking County. He recently spoke about the fundraising efforts for the new Red Cross location on Church Street, expressing pride in the generosity of the Licking County community. Doug said, "The other counties were amazed at the way Licking County responded to the fundraising ask." He continued, "They don't understand us. They don't understand the way we approach these things. They don't have that in other counties." Indeed, Licking County's spirit of giving is something truly special.

Throughout his successful career, Doug has learned many valuable lessons, not only from his parents but also from his time at Park National Bank. He shared, "I know how much of a burden it can be for someone to get a college degree, but it's the absolute best leg up someone can have." **Establishing the Douglas B. Marston Scholarship was important to Doug because he believes the Newark campus is one of the community's greatest assets.** He wants more people to have the same opportunities he did. Doug understands how difficult it can be when a family can't afford college and has to rely on student loans.

"I've seen those credit reports," he said. "It's going to make it tougher for that student to get a car or a house—just to get those basic things you need. They're going to pay extra because of those loans."

Doug left us with a few pearls of wisdom: "You need to have goals. It's just as important now as when you were 15 years old." He added, "If you just move the needle a little bit, it helps. It doesn't take Superman swooping in to help someone out. If you help pay for just one quarter of education for someone, you've set that person up for success."

Faith Phillips, Director of Student Financial Services for Ohio State Newark and Central Ohio Technical College, has been a valued member of our campus community for 28 years. For nearly three decades, she has witnessed remarkable growth, not only in student enrollment but also in the resources available to support student success. Thanks to the incredible generosity and ongoing commitment of our donors, Faith has seen scholarship opportunities more than triple during her tenure. This transformation is a testament to the power of donor stewardship and our shared dedication to empowering students and shaping brighter futures.

For Faith, awarding scholarships isn't just part of her job. It is a mission that her entire team approaches with pride, purpose, and deep respect. She treasures the relationships she's built with donors and finds great fulfillment in moments like hearing a donor's name and being able to say, "I have the honor of awarding your grandmother's scholarship this year."

"Many of the donors who make these scholarships possible are people I've come to know personally," Faith said. "I've heard their stories, I understand what motivates their giving, and I hold that trust with deep responsibility." She added, "There's something special about being able to tell a staff member, 'Yes, I know the donor, and they would absolutely support this decision.'"

Awarding scholarships isn't just a once-a-year event in the spring—it's a year-round process. Every student has a story, and so does every scholarship award. While Faith and her team work diligently to honor each donor's intent, they are equally committed to ensuring that every scholarship has a real and lasting impact on students' lives. Whether closing a financial gap or recognizing excellence in academics and community service, every scholarship awarded is meaningful.

> "I can't tell you how rewarding it is to say 'yes' when a staff member reaches out on behalf of a student in a tough spot and we're able to help."
>
> *–Faith Phillips, Director of Student Financial Services for Ohio State Newark and Central Ohio Technical College*

An important part of the puzzle for Faith is ensuring that scholarship funds are fully utilized and benefit as many students as possible. Throughout the year, students' plans may shift and unexpected needs can arise, so having the flexibility to respond quickly can make all the difference. Faith said, "I can't tell you how rewarding it is to say 'yes' when a staff member reaches out on behalf of a student in a tough spot and we're able to help."

Without the generosity of our donors, this year-round support simply wouldn't be possible.

Lifelong residents of Newark, Ohio, Andrew and Jill Guanciale have deep-rooted connections to the community and a strong commitment to giving back. Their firsthand understanding of the challenges and strengths within Newark fuels their passion for the area.

As a realtor with the Guanciale Group of Coldwell Banker Realty, Andrew enjoys showing out-of-town clients around Newark so they can experience all the area has to offer. A key part of the tour is the Newark campus. "It's something special. Take one drive through it, and you'll be able to tell it's something to be proud of," said Andrew.

Jill reflected, "I remember when our son Luke was little, the three of us spent a lot of time on the Newark campus. We would walk the bike path, feed the fish, and enjoy the open space where Luke could run around and play."

> "We have to keep those opportunities going. Someone might think they can't get to something bigger and better, but we've got bigger and better right here in our backyard!"
>
> *–Andrew and Jill Guanciale, supporters of the Newark Campus Development Fund*

The Newark campus is clearly more than just a campus. It is a place filled with memories, community pride, and a glimpse of the area's full potential.

Andrew and Jill believe that having a place where individuals can attend school or start a new career at any point in their lives is incredibly important. "We have to keep those opportunities going. Someone might think they can't get to something bigger and better, but we've got bigger and better right here in our backyard!" Andrew stated. He added, "We need to continue the growth and development, and keep supporting the campus so that students of all ages have amazing opportunities."

Jill strongly believes in being a positive role model for their son. She wants him to understand the importance of helping others and that support doesn't always have to come in the form of a large monetary donation. "There are people out there who need help. If you can help, whether you give $50 or some of your time, then do it. You don't realize how far it can go until you've done it," she said.

The original campaign to establish the campus included more than 7,000 donors—individuals, businesses, service clubs, PTOs, and garden clubs. The strength of our history lies in the fact that we all made this incredible asset possible. As Andrew commented, "You don't have to have deep pockets to be able to give back."

In addition to supporting the Newark Campus Development Fund, Andrew and Jill are active community leaders. Jill advocates for The Works and cherished her involvement in the Big Brothers Big Sisters Lunch Buddy program. Andrew has held several local board leadership roles, most recently as a COTC trustee. United in their commitment to giving back, they believe, **"You have to support the community that supports you."**

For Andrew and Jill, seeing the names on the buildings across campus and knowing who those families are is deeply meaningful. That kind of leadership has played a vital role in their lives and has helped shape their philanthropic giving. Andrew said, "Deciding to give to the Newark Campus Development Fund was a no-brainer."

> "Your commitment to supporting education is so inspiring to me and motivates me even more to achieve my goals!"
>
> *– Scholarship recipient*

This investment in our students and community would not happen without our generous donors!

Bill and Connie Acklin
Mary Albright
The John and Mary Alford Foundation
American Electric Power Foundation
American Online Giving Foundation
Anonymous (2)
Randall C. and Lori Anstine
Ariel Corporation
The Arnold Family
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Spencer and Caileigh Barker
Behr Paint Company
Brian and Trisha Boehmer
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David and Melinda Brillhart
John and Dorothy Brown
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Craig Cairns
Barbara Cantlin
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The Energy Cooperative
Operation Round Up Foundation
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Megan Evans
The Firestone Family
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Ali Ernest Gerdeman
Elaine and John Gard
Philip B. Graham
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Patrick and Carol Guanciale
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Drs. Thomas and Mary Beth Hall
David W. and Nancy J. Hardy
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Port Authority
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Doug and Kelly Herreman
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Molly C. Ingold Fund of the
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Marjorie E. King
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Teresa Kroll
Steve and Michele Layman
The LeFevre Foundation
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Licking Memorial Health Systems
Licking County Foundation
Randy and Kimberly Lust
Marc and Kelly Lyons
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Chuck and Kathy Marty
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Wilson, Shannon & Snow, Inc.
Jim and Cindy Young
Brad and Tricia Zellar

Memorial Gifts

In memory of Carl and Doris Ankele
John and Alix Ankele
In memory of L.O. Brightbill III
Marjorie E. King
In memory of Jerry Cotterman
Stuart and Marcia Parsons
In memory of T.D. Griley
Marjorie E. King
In memory of Bill McConnell
Marjorie E. King
In memory of Frank Murphy
Marjorie E. King
In memory of Herb Murphy
Marjorie E. King

NCDF ANNUAL FUND

Established in 2005, the NCDF Annual Fund provides critical funding that ensures the Newark campus can attract and keep the best and brightest students. Annual support from alumni, parents, and friends of the campus provides unrestricted financial aid and funds for greatest needs.

ENDOWED SCHOLARSHIP FUNDS

Endowed scholarships are permanent gifts to NCDF where the capital is preserved while annual scholarship awards are offered in perpetuity.

Scholarships Benefiting Students Attending Either Ohio State Newark or COTC

- The John W. Alford Scholarship
- The American Electric Power Foundation Scholarship
- The American Legion Post #65 Scholarship
- The Behr Paint Company Scholarship†
- The Melissa Warner Bow Family Scholarship
- The Jeff and Jane Cox Family Scholarship
- The Kevin and Nicole Cox Scholarship
- The Elliot and Marjorie Davidoff Scholarship
- The Norman K. Drake Scholarship
- The Energy Cooperative Operation Round Up Foundation Scholarship
- The Englefield Family Scholarship
- The Thomas J. Evans Foundation Scholarship
- The First-Knox National Bank Scholarship honoring Gordy Yance
- The Heath-Newark-Licking County Port Authority STEM Scholarship†
- The John F. and Mary J. Hinderer Scholarship
- The KBW Scholarship
- The George E. King Memorial Scholarship
- The LeFevre Foundation Scholarship
- The Licking County Senior Levy Scholarship
- The Licking Memorial Health Systems Scholarship
- The Grant Lyons Scholarship
- The Tony Maric Mathematics Scholarship†
- The Douglas B. Marston Scholarship
- The Edgar W. and Phyllis L. McCauley Scholarship
- The Al Milliken Scholarship
- The Drexel A. and Josie Montanaro Scholarship
- The William S. Moore, III Scholarship
- The Pat and Herb Murphy Scholarship
- The Erin S. Kennedy Newark Rotary Scholarship
- The Norman and Suzanne Kennedy Accounting Scholarship
- The Next Generation Challenge Cost-Shared Scholarship
- The Richard T. and Dorothy J. Oberfield Scholarship
- The John J. O'Neill Scholarship
- The Robert O'Neill and Alexa Robinson O'Neill Family Scholarship
- The Park National Bank and Associates' Scholarship honoring William T. and Jane Cook McConnell
- The Everett D. Reese Scholarship
- The J. Gilbert Reese Scholarship for Single Parents
- The J. Gilbert Reese and Louella H. Reese Scholarship
- The Reese, Pyle, Drake, and Meyer Scholarship
- The Barry M. Riley Scholarship*
- The Rotary Club of Granville Scholarship
- The Karen L. Schuman Memorial Scholarship
- The State Farm Scholarship honoring Calvin E. Roebuck
- The Jerry and Mary Stenner Family Scholarship
- The Julie and John Uible Scholarship
- The Christine and John Warner Family Scholarship

"I am a first-generation college student and figuring out my way through this journey has been difficult (especially with cost). This scholarship will help take a weight off my shoulders knowing that I do not have to worry about how I will pay for some of my classes and books."

– Scholarship recipient

ENDOWED SCHOLARSHIP FUNDS CONT'D

Scholarships Benefiting Central Ohio Technical College

- The John and Mary Alford Scholarship
- The Joseph Bernat Memorial Scholarship
- The C.F.I. Scholarship
- The Ann and Dick Fryman Scholarship
- The Jill H. and Paul D. Griesse Scholarship
- The Hankinson Family Scholarship
- The Heritage Scholarship
- The Jane Cook McConnell Scholarship
- The Microsoft Scholarship†
- The Montgomery Foundation Scholarship
- The Central Ohio Technical College Next Generation Challenge Scholarship
- The Calvin E. Roebuck Scholarship
- The Robert E. Simpson Scholarship

Scholarships Benefiting A Call to College

These donors have chosen to have their scholarships support A Call to College, an educational access program benefiting Newark City Schools graduates. These funds are utilized to provide last dollar grants for students attending The Ohio State University at Newark and Central Ohio Technical College, ensuring that the Newark campus continues to be a viable option for Newark City Schools graduates.

- The Ankele Family Scholarship
- The First Federal Savings of Newark Scholarship
- The John J. O'Neill Scholarship

Scholarships Benefiting The Ohio State University at Newark

- The Carolyn and Lowell Graham Scholarship
- The William T. and Jane C. McConnell Scholarship
- The Louis A. Mitchell Scholarship honoring Woody Hayes, James R. Hull 1939 and Everett D. Reese 1919
- The Douglas F. and Joan D. Mock Scholarship
- The B & J Mortellaro Scholarship
- The Ohio State Newark Next Generation Challenge Scholarship
- The Ohio State University at Newark Board of Trustees Scholarship
- The Stuart N. and Marcia Graves Parsons Scholarship
- The Alethea E. Sleight Scholarship

Funds to Recognize Outstanding Performance

- The Julius S. and Joette Greenstein Award
- The Al Milliken Graduate Award

UNRESTRICTED FUNDS

Unrestricted funds ensure that we are able to provide support for unmet needs that change over time. They ensure that the Newark Campus Development Fund Board of Trustees has the opportunity to support one-time projects or to fund needs that fall outside of the annual operating budget.

- The Constance Corkwell Baldwin Fund

CAPITAL IMPROVEMENT AND CAMPUS ENHANCEMENT FUNDS

Donors may establish funds for building projects or capital improvements on the campus. Grants from such funds may support capital needs of various sizes such as maintenance of campus assets, technology upgrades, equipment acquisition, art, sculptures, exhibits, etc.

- The Howard E. and Catherine B. LeFevre Fund
- The Reese Family Fund
- The John and Christine Warner Library and Student Center Fund

** Funds established through planned gifts*
† Funds are non-endowed, current use

Interested in creating a legacy through planned giving? Contact Jennifer Roberts at 740-349-8276 to learn how your estate can support local education at the Newark campus.

Become a Partner with the Newark Campus Development Fund!

We gratefully accept a broad range of gifts to establish or add to a fund.
Donors may consider a variety of assets to contribute, such as:

- Gifts of cash
- Matching Funds – Employer matching gifts can double the impact of a gift
- Publicly Traded Securities
- Life Insurance Policies
- Individual Retirement Accounts
- Bequests
- Charitable Gift Annuities
- Charitable Remainder Trusts
- Charitable Lead Trusts
- Real Estate

Endowed funds can be established by individuals, families, businesses, foundations, non-profit organizations, and service groups. A total gift of $25,000 is required to establish an endowed fund. This minimum level can be contributed over five years. A unique feature of establishing an endowed fund at NCDF is that we do not assess any administrative fees—the only fees applied to a fund are investment fees.

You can honor someone special by giving a memorial or tribute gift in their name—a meaningful way to honor them while supporting our mission. Your thoughtful gesture will be a lasting tribute to your loved one and make a difference in the lives of those attending the Newark campus.

Board of Trustees

Members of the board of trustees of NCDF are appointed by the dean/director of The Ohio State University at Newark, the board of trustees of Central Ohio Technical College and the board of trustees of the Licking County Chamber of Commerce.

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Our Mission

The Newark Campus Development Fund strives to strengthen our community by providing access to education for all qualified and motivated individuals and by maintaining and enhancing the level of educational and technological excellence for two great schools: The Ohio State University at Newark and Central Ohio Technical College.

Newark Campus Development Fund

25 E. Walnut Street | P.O. Box 4217 | Newark, OH 43058-4217 | 740-281-5349

Please visit us at **www.ncdfund.org** *for more information or to make a gift online.*